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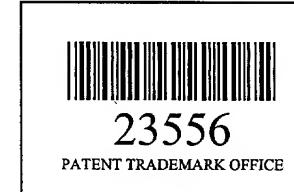
In the United States Patent and Trademark Office

Applicants: William Eugene Harvey et al. Docket No.: 17,373
Filed: December 14, 2001 Date: December 14, 2001
For: METHOD FOR ESTIMATING THE
EFFECT OF CHARACTERISTICS ON
PRODUCT PREFERENCE
Express Mail EK563980427US
Label No.:

Transmittal Letter
New Utility Patent Application under 37 C.F.R. 1.53(b)
Plural Inventors

BOX PATENT APPLICATION

ASSISTANT COMMISSIONER FOR PATENTS
Washington, D.C. 20231



Dear Sir:

Transmitted herewith for filing is the above-identified new utility patent application.

Enclosed are:

1. This Transmittal Form including Fee Authorization and a duplicate for fee processing.
2. A Specification having a total of 19 pages, including a one (1) page Abstract and thirty (30) claims.
3. Two (2) sheets of drawings.
4. A Combined Declaration and Power of Attorney.
5. An assignment of this invention, including a 37 CFR 3.73(b) statement, to Kimberly-Clark Worldwide, Inc. and completed Form PTO 1595 Recordation Form Cover Sheet. Please charge the \$40.00 assignment recording fee, pursuant to 37 C.F.R. 1.21(h), to Kimberly-Clark Worldwide, Inc. deposit account number 11-0875.

The filing fee, pursuant to 37 C.F.R. 1.16(a), (b), (c) and (d), has been calculated as follows:

	Number Filed	Number Extra	Rate	Fee
Total Claims	30 -20 =	10	x 18 (fee code 103)=	\$180.00
Independent Claims	6 -3 =	3	x 84 (fee code 102)=	\$ 252.00
First Presentation of Multiple Dependent Claims			+ 280 (fee code 104)=	
			Base Fee (fee code 101)	\$740.00
			TOTAL	\$1,172.00

Please charge Kimberly-Clark Worldwide, Inc. deposit account number 11-0875 for (1) the filing fee indicated in the TOTAL above; and (2) any patent application processing fees required under 37 C.F.R. 1.17. In the event the filing fee indicated in the TOTAL above has been incorrectly calculated, please charge any additional filing fee or credit any excess in the filing fee to Kimberly-Clark Worldwide, Inc. deposit account number 11-0875.

Please address all correspondence to the correspondence address associated with Customer Number 23556.

The undersigned may be reached at telephone number (920) 721-8863 or fax number (920) 721-3129.

Respectfully submitted,

WILLIAM EUGENE HARVEY ET AL.

By: 

Randall W. Fieldhack
Registration No.: 43,611

CERTIFICATE OF MAILING

I, Amy M. Smith, hereby certify that on December 14, 2001 the aforementioned documents are being deposited with the United States Postal Service, postage prepaid, Express Mail No. EK563980427US in an envelope addressed to: Assistant Commissioner for Patents, Washington, D.C. 20231.

By: 

Amy M. Smith